


# SISU SALON SERIES

PRACTICAL SKILLS TO STIMULATE CREATIVITY  
AND BUILD CONFIDENCE IN TEAMS OF ALL KINDS.



A photograph of Annie Talve, a woman with short, spiky grey hair, wearing glasses, a yellow cardigan, and a long necklace of yellow and brown beads. She is smiling and has her hands clasped in front of her. The background features a red textured wall on the left and a grey wall with a circular pattern on the right.

“ *The Sisu Salon Series distills techniques, approaches and insights gathered and invented from over 35 years of working with groups.* ”

Annie Talve,  
Project Sisu

# THE SISU SALON SERIES

## What has really worked? What's made a lasting difference?

The *Sisu Salon Series* offers **three interconnected modules** and an infinite variety of combinations. A targeted workshop here and there; an inclusive strategy development process; a service review or reframing exercise.

These skills-based workshops adopt a train-the-trainer mode.

My objective is to pass on, train, encourage and build confidence in teams of all shapes and sizes.

**Moments  
of M**

**Between  
the  
lines**

**Tackling  
Transitions**

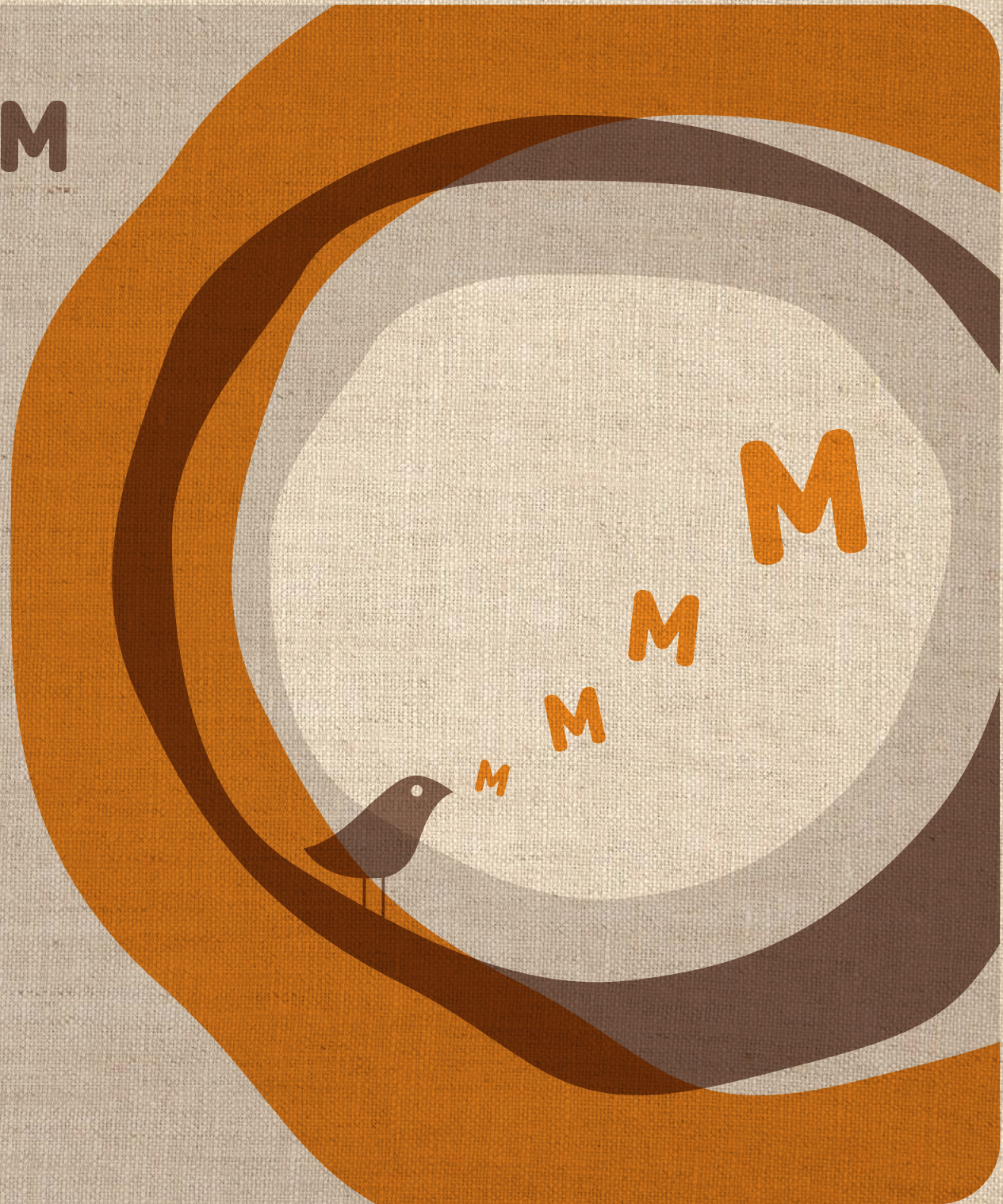
# MOMENTS OF M

All human systems can develop knots and blockages. **Moments of M** invites participants to untangle the tangle; to renew sluggish or tired processes and systems by identifying the touch-points that elicit moments of magic or moments of misery.

## What is a touchpoint?

A potentially clumsy, inelegant, confusing, frustrating or time wasting interaction or process that robs us of an opportunity to deepen client relationships; or its opposite, something that elicits delight, ease and satisfaction.

**Moments of M** helps participants map the touch-points and explore ways to accentuate the magic and eliminate the misery. All of a sudden things don't feel so burdensome, or lifeless, or impossible to change.



# TACKLING TRANSITIONS

**Transitions** can be messy. There is a structural transition and a psychological one. **Transitions** unleash energy AND anxiety. It's easy to lavish attention and resources on structural transitions – mergers and de-mergers, opening new buildings and services, combining functions. But psychological transition is just as important; in fact, a precondition for effective change.

## **I've seen the practical and personal benefits of:**

- saying goodbye to the past with imagination, gratitude and care
- harnessing the sometimes chaotic energy of the in-between
- preparing for and embracing a new beginning.



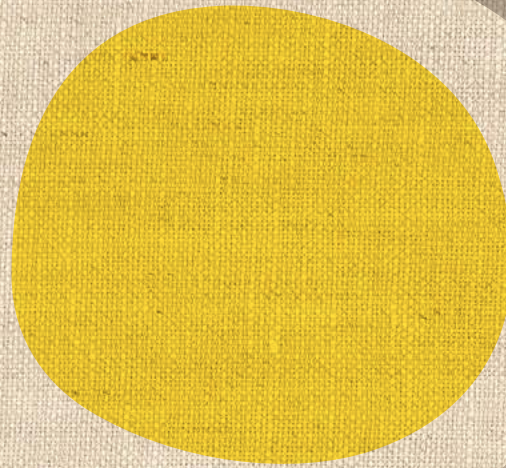
# BETWEEN THE LINES

## **Strategy is complex work.**

It's about projecting into a future that doesn't yet exist.

It involves listening (in new ways) for deeper needs, hopes and stories; knowing what questions to ask; and having the skills to translate what is seen, heard and experienced into something useful and uplifting.

I understand how important it is to have fresh eyes and ears in the futures thinking mix. I've loved being the outsider, but my primary objective has always been to democratise strategic thinking so that everyone can recognise themselves and their input in the final result.



# BETWEEN THE LINES

**Between the Lines** presents a few practical techniques I've developed to help:

- tap into the tacit skills and knowledge already present in teams and communities
- experiment with new ways to listen to and engage customers and communities
- combine the rational and feeling based aspects of futures thinking; the practical and poetic
- turn strategy development into an adventure, not a chore; an opportunity for learning, creativity and connection.



## What to expect from the Sisu Salon Series..

- Engaging, fun, collaborative and practical
- Affordable, scaleable, participatory and democratic
- Conceived and delivered with a spirit of experimentation.

## Interested?

Contact Annie for more information.

project sisu

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“ Daring to mix new ideas and diverse voices, 18th century salons, run by women, upset traditional power hierarchies and seeded future social change.

Annie Talve

